



The **Benjamin** Foundation



A-Z of Fundraising

Stuck for fundraising ideas?
Why not scan our alphabet of fundraisers for inspiration!



Registered with
**FUNDRAISING
REGULATOR**

The Benjamin Foundation
Registered Charity Number: 1124936
Company Number: 3825425

A - Auction

Fancy taking your own spin on the Antiques Roadshow? Why not organise your own auction, whether that be online or in person!

B - BBQ

Fundraising isn't always about sponsorship. You can always host an event, such as a BBQ, to raise awareness of the charity and encourage people to donate.

C - Crafting

Engage in your creative side by choosing from soaps, jewellery, candles or other crafts to sell to friends and family in return for donations. Why not trying to theme your craft around The Benjamin Foundation butterfly!

D - Disco Dance

Host a dance party and have friends or family pay a small fee to enter, Why not have prizes for the best dance moves?

E - Easter Egg Hunt Day

Who said you can't eat chocolate for a fundraiser? Organise an Easter Egg Hunt party and have friends or family donate to take part in your hunt for chocolate!

F - Football tournament

Football fanatics can use fundraising as an opportunity to host their own football tournaments! Organise a day and have friends, family, or colleagues donate to form teams of 5.

G - Gift appeal

Support The Benjamin Foundation by donating to our Christmas Gift Appeal.

H - Handcuff yourself to your best friend for the day!

Have a best friend you can't bear to be apart from? Why not handcuff yourself to them for an entire day! Engage with your friends and family by getting them to suggest challenges for you to take on whilst connected. Make sure to film your challenges to make your friends and family laugh!

I - Ice bath challenge

Test your limits by taking a cold plunge into an icy body of water. To be extra brave invite people to donate for how long you have to stay in.

J - Jumble sale

Looking for an excuse to de-clutter? Why not host a jumble sale! Interact with your local community and put all proceeds towards charity!

K - Karaoke

For only the most daring of fundraisers. Host a karaoke night where people can donate to suggest a song for you to sing!

L - Ladies for Lunch

Fancy a lunch with your friends? Receive donations in return for organising a lunch-time excursion.

M - Marathon

Don't presume that this is just for avid runners. Marathons can be of any sort, such as movie marathons, video game marathons, book marathons and many more!

N - Novelty clothing day at work!

Dress up in various extravagant items, which can be themed, and raise donations for wearing them to work!

O - Offer a skill

Can you play an instrument or have a skill in a particular hobby? Why not offer short lessons to teach your friends and family!

P - Poems for charity

Become the next T.S. Eliot by writing poetry and have your friends and family donate to give you a word or topic which you can turn into a poem!

Q - Quiz

Get the beers in and host a pub quiz! Make sure to include a unique theme and test peoples knowledge!

R - Run for charity

Set a distance challenge to try and cover over a month with your friends and family. Remember to make use of running apps, such as Strava to help people track their running and to encourage each other!

S - Spicy food challenge

Test your spice tolerance by allowing people to donate for giving a suggestion on what spicy food you should eat. Remember to capture the footage!

T - Team challenge

If you are a part of a group or community of people, split them into teams and challenge them to raise as much as they can against each other. Everyone loves a bit of competition! Teams will hopefully find creative ways to raise the most money.

U - Ugly clothes day

Turn up to work in the ugliest clothing item you can find!

V - Variety show

Recruit friends and family to take part in a talent show and have them show off their best party tricks. Take donations for entering and have a prize ready for the winner!

W - Walk for wellbeing

Support The Benjamin Foundation and promote mental health by organising walks for wellbeing.

X – Xmas Fair

If you are wanting a seasonal fundraiser, why don't you consider spreading some Christmas cheer with a Christmas themed fundraiser! You don't need to host a fair – you could bake Christmas cookies, produce Christmas decorations or donate to our Gift Appeal.

Y – Yoga

Want to promote wellbeing? Why not host Yoga classes or a yoga marathon for relaxation!

Z – Zzzzzzz

Take part in our iconic Sleep Out event! Whether that is at one of our main events in Norwich or Ipswich, or even in your own back garden, try supporting our campaign to End Youth Homelessness by sleeping OUT!

Keep In Touch

If you are interested in using any of these ideas, why not let us know as we can help support and promote your fundraiser!

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And make sure to tag us on social media! We're @charitytbf on Facebook, Twitter and Instagram